

## Data Modeling Fundamentals: A Practical Guide for IT Professionals

The purpose of this book is to provide a practical approach for IT professionals to acquire the necessary knowledge and expertise in data modeling to function effectively. It begins with an overview of basic data modeling concepts, introduces the methods and techniques, provides a comprehensive case study to present the details of the data model components, covers the implementation of the data model with emphasis on quality components, and concludes with a presentation of a realistic approach to data modeling. It clearly describes how a generic data model is created to represent truly the enterprise information requirements. **PAULRAJ PONNIAH, PHD**, an Adjunct Professor, teaches college courses in database design and data warehousing. He has over twenty-five years of experience as an information technology consultant, and has worked for such organizations as Texaco, Sotheby's, North American Philips, Blue Cross/Blue Shield of New York, Columbia-Presbyterian Medical Center, International Flavors & Fragrances, and Panasonic. Dr. Ponniah has published two successful books and continues to lecture to information technology professionals on data modeling, database design, and data warehousing. Download&#160; | **Size:** 12.34 MB | **This hidden password content is only available for our VIP member. Become VIP Member NOW**